

CITY OF
EUREKA
CALIFORNIA

Monthly eNewsletter
July 2020



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City Manager's Column

Greetings community members. I am extremely grateful and honored for being selected as Interim City Manager. I have been a member of this community for over twenty years, seven as a community member and student and over fourteen as a community member and public servant. I intend to continue the progress we have seen in Eureka as it relates to facility improvement projects, services for addressing community members experiencing homelessness and economic development. I am confident that our new Brand that was launched last month will let the world know how special Eureka is. It is my goal that every single resident of the City of Eureka is proud of our community and promote what a special place Eureka is, without reservation.

We are currently in the middle of a pandemic incurring economic damages not seen since the Great Recession in 2008 and a national reckoning with ongoing systemic racism. We all feel overwhelmed and this is probably one of the most difficult times any of us has ever experienced. However, I am confident that our City will be better prepared for upcoming challenges, tougher and more united as a result of managing these unprecedented circumstances. We all need compassion and respect to both reduce community spread of this virus and develop our understanding of racial inequity.

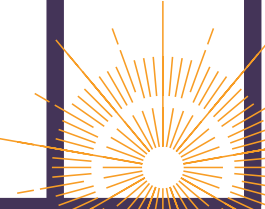
I want to thank all of our essential workers continuing to provide the services to keep our community healthy. Science has to guide our approach to the health crisis. The COVID-19 crisis is not over. We are extremely pleased that things are starting to open up with the necessary protocols in place. The Zoo has opened and all of the City's public facilities have opened. In order to continue reopening with as little risk as possible, masks or face coverings need to be worn anytime we cannot maintain a proper physical distance. Wearing a mask is just as much for other community member's protection as it is for you. So please have compassion for our fellow community members and visitors to our area.

Thanks,

Miles Slattery



July Community Calendar

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3 City hall Closed	4  4th of July
5	6	7 City Council Meeting	8	9	10	11
12	13 Special Council Meeting Planning Commission Meeting	14	15	16	17	18
19	20	21 City Council Meeting	22	23	24	25
26	27	28	29	30		

Stay updated on the latest information for the City of Eureka's information about COVID-19 by following the link below:

https://www.ci.eureka.ca.gov/depts/cm/covid_19_virus_information.asp

City Hall is NOW OPEN to the Public with safety precautions in place.

Hours of operation: 10:00 AM- 12:00 PM; 1:00 PM-4:00 PM

CITY OF
EUREKA
CALIFORNIA

Community Services Department

SUMMER DAY CAMPS

Eureka Community Services staff have missed seeing all of our participants and look forward to restarting programs.

This year our Summer Day Camps will run July 6th – August 7th and will include Camp Cooper (application & referral base only) and Camp Muni. Both camps will operate Monday-Friday 8:30am-5pm and are for youth ages 5-12 years. Camp Muni will be \$120/week for Eureka residents and \$130/week for non-residents. There will be no half-day option this year.

Registration for Camp Muni is happening now!

1. Online at www.EurekaCommunityServices.com;
2. By phone by calling the Adorni Center at 707-441-4248;
3. In person at the Adorni Center, Monday – Friday 9am-5pm. Face masks/coverings are required and must cover both nose and mouth for entry.

Scholarships - To qualify for a scholarship, proof of eligibility is required. Scholarship funds are limited and available on a first-come, first-served basis.

Our summer day camps will look a bit different this year. Group sizes will be smaller to accommodate social distancing, campers and leaders will wear masks and temperature checks for campers will take place at the start of program each day.

Should you have any specific questions about either camp, please call Shannon at 707-441-4244 or email at sfazio@ci.eureka.ca.gov.



JULY 1, 2020

Community Services Notice

Community Services offices at the Adorni Center will be open beginning Wednesday, July 1st, 9am-5pm Monday-Friday for business transactions, paying camp & preschool fees, etc.

The fitness facility is NOT open at this time.

Additionally, Little Saplings & Community Services offices will be closed Friday, July 3rd in observance of the 4th of July holiday.

WE ARE IN THIS TOGETHER!

FACE MASK DONATION DRIVE
For Community Members Experiencing Homelessness

Drop-Off @ Eureka City Hall
531 K St.
Every Weekday
8:30am-4pm
(closed 12pm-1pm)

~Visit www.DonateMasksEureka.com For More Info~

 **DONATE & UPLIFT OUR COMMUNITY**
ONE MASK AT A TIME 

THE CITY OF
EUREKA
COMMUNITY SERVICES

JULY 1, 2020

Community Services Department

FREE Compost
Take What You Need!

Residential use only please.

Food Independence Day
July 4, 2020 • 9am-1pm
Recology in Samoa



**Get Your Summer
Garden Going!**

Come get your FREE Compost

Take What You Need! Residential use only please.

July 4, 2020 • 9am-1pm

Recology in Samoa



*Seed Exchange:
Bring Some Seeds.
Take Some Seeds.*

Come get your FREE Compost

Take What You Need! Residential use only please

July 4, 2020 • 9am-1pm

Recology in Samoa



JULY 1, 2020

Sequoia Park Zoo

The Sequoia Park Zoo is excited to welcome you back! We will open to Zoo Members only on July 3, July 4, and July 5. The Zoo will be open to the public starting on Tuesday, July 7, daily from 10:00 AM–5:00 PM (last admission at 4:00 PM), Tuesdays-Sundays. The Zoo will be closed on Mondays. Online reservations will now be required (including both Zoo Members and the public), check our www.sequoiaparkzoo.net for details in the near future. The Zoo Animals and Staff look forward to your next visit!

[Click Here for Reservation](#)

DID YOU HEAR?

Sequoia Park Zoo | Opening Soon



WHO's NEW?

Eureka is dedicated to being a “business-friendly” city. This newsletter column highlights newly established businesses in commercial locations. Between May 1 2020 and May 31, 2020, the City approved the following business licenses:

Business Name	Type	Address
Lux Lounge @311	Beauty Salon	311 E Street

Join us in congratulating this business. Please stop by their new locations and see what they have to offer!

Eddy Alexander

GROWTH  STRATEGY

You may have noticed — the City of Eureka has a new brand! After an 11-month process which included 3,450 completed community surveys, two public community meetings, hundreds of one-on-one interviews, 12 focus groups, and a community-wide photo contest, we've unveiled our new brand strategy and visual identity with a virtual launch event, a brand teaser video, social media filters, and a comprehensive brand book that features the City's communications strategy, visual identity building blocks, and examples of ads and merchandise.

Visit resilienteureka.com to learn more about the project and to discover fun ways to engage with the new logo, color palette, and brand elements. If you want to see how the brand is starting to come to life, take a look at the recently reskinned visiteureka.com which now features more information than ever about things to see and do in our great city.

As an early indicator, on the newly updated visiteureka.com, we've already seen the length of stay and the number of page views per visit increase by 300%. These are two very important metrics that are known to correspond with visitor interest, engagement, and ultimately spending.

Want to see the brand live and in color? If you're and about, make a point to drive by City Hall to check out the new branded banner. Then, go see the two new 101 welcome signs that now invite and direct travelers into Eureka's historic Old Town and Waterfront as they enter the city. You can see them at Kamisu Park on 101 going south, and Coast Guard Park on 101 heading north.

Want to share your civic pride? There are lots of ways to get involved. On social media, you'll find Instagram wallpapers and Facebook frames for your profile photos. When you're on your next video conference, you can use Eureka's new branded wallpapers as your next virtual background.

If you prefer to spend time offline, there's a Snapchat Scavenger Hunt available. 660 people have found them already! Check out your favorite Eureka locations and look for hidden geotagged Snapchat filters and see if you can collect them all.

Human Resources

Interested parties are encouraged to contact the Personnel Department.

Email: ekitna@ci.eureka.ca.gov
Phone: (707) 441-4117
Website: www.ci.eureka.ca.gov

BOARD AND COMMISSION VACANCIES

You can participate in City government by serving on one of the more than 13 City boards, commissions and advisory committees. These advisory groups partner with the Eureka City Council and City staff to guide the future of our community. Learn how you can apply to serve on one of these boards on the City's website or by clicking [here](#).

Notice is hereby given that applications will be accepted for appointments to the following city boards and commissions until the vacancies are filled:

BOARD/ COMMISSION:

Board of Appeals

Applications may be obtained by phone or in person from the Mayor's Office, City of Eureka, 531 "K" Street, Eureka, CA 95501, (707) 441-4144, or may be downloaded from the City Clerk's website, listed below.

In order to be eligible for appointment to any board or commission, a person must be a qualified registered elector of the City of Eureka, the Humboldt Community Services District or Humboldt County Service Area No. 3, or an owner of a business located within the city limits of the City of Eureka. The mayor shall make the appointments with the approval of a majority of the Council. Appointments of qualified non-city residents will require a four-fifths (4/5) vote of the Council for confirmation.

Members on Boards and Commissions shall be willing to serve as a civic responsibility and without compensation. No member of any board or commission shall hold any paid office or employment in the city government.

Applications will be accepted until filled. For more information, call the City Clerk at (707) 441-4175, or go to: www.ci.eureka.ca.gov.

MAYOR
Susan Seaman

CITY COUNCIL
Ward 1, Leslie Castellano
Ward 2, Heidi Messner
Ward 3, Natalie Arroyo
Ward 4, Austin Allison
Ward 5, Kim Bergel

ADMINISTRATIVE STAFF
Miles Slattery, City Manager
Pam Powell, City Clerk/ IT
Bob Black, City Attorney

DEPARTMENTS

Building/Public Works/Engineering
Brian Gerving

Finance
Lane Millar

Humboldt Bay Fire
Chief, Sean Robertson

Community Services
Donna Wood

Human Resources
Will Folger

Police
Chief, Steve Watson

About this Newsletter

The City of Eureka eNews is published monthly.
For questions and comments please contact:

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ctyson@ci.eureka.ca.gov

Follow us on Facebook!
[Facebook.com/cityofeureka](https://www.facebook.com/cityofeureka)

Humboldt Fire Department

Fireworks Safety

Due to COVID-19 the 2020 4th of July Festival and Fireworks Show in Eureka has been cancelled. Fireworks can be a fun way to enjoy Independence Day when used correctly and safely. But fireworks handled improperly can turn your holiday memorable for all the wrong reasons. To keep you and your family safe while celebrating, follow these general guidelines:

Celebrate the 4th Without Fireworks:

- Light up the night with glow sticks
- Have an outdoor movie night
- Bake a cake for America's birthday
- Make a statement with noise makers
- Have fun with red, white, and blue silly string

"While fireworks are an emblem of July 4 celebrations, in the absence of public displays this year, we strongly encourage people to find safe and creative alternatives for celebrating the holiday. Fireworks are simply too dangerous and unpredictable to be used safely by consumers. Even sparklers, which are often considered harmless enough for children, burn as hot as 1,200 degrees Fahrenheit and can cause third-degree burns.

First responders and our health care services have been working tirelessly to protect the public throughout the COVID-19 pandemic. A great way for people to show their support is to avoid consumer use of fireworks and help minimize the number of avoidable incidents that require response and care."

Fireworks started an estimated 19,500 fires in 2018, including 1,900 structure fires, 500 vehicle fires, and 17,100 outside and other fires. These fires caused five deaths, 46 civilian injuries, and \$105 million in direct property damage.

-Lorraine Carli, Vice President of Outreach and Advocacy, NFPA, June 10 2020

General fireworks tips:

- Be sure fireworks are legal in your area before using or buying them.
- Only “Safe & Sane” fireworks are allowed for purchase and use in Eureka & Humboldt County. NO fireworks are allowed in Old Town, Eureka.
- Always have an adult present when using fireworks. Never leave children unattended with fireworks or allow them to ignite fireworks. (Did you know sparklers alone account for 25% of ER visits for fireworks injuries?)
- When setting off fireworks, have a hose, bucket of water, or fire extinguisher nearby, just in case. Pick a location that is dry and fire-resistant, such as cement.
- If a firework malfunctions, do not re-light it. Soak it in water and throw it away.
- Never ignite fireworks inside of a container.
- Never disassemble or try to make your own fireworks.
- Don't point fireworks at yourself or others, especially while they are being lit.
- Be sensitive of populations who may be triggered by fireworks such as Veterans, Dogs, and others who may be sensitive to the sights and sounds. Pick a spot that won't disturb your neighbors and the community around you.

If you have any questions or concerns, please contact Humboldt Bay Fire at (707) 441-4000.

(Source FEMA 2016)



Eureka Police Department

From the Desk of Fraud Prevention Expert and Healthcare IT Admin Joanna Cloutier. Joanna is also a dedicated volunteer at the Eureka Police Department. She can be reached at: JCloutier@ci.eureka.ca.gov.

In the month of July, as the COVID crisis stretches into the future and all of us are thrust increasingly into online spaces for safe work, school and socialization I thought now would be a great time to go over a basic online account security practice.

According to a Microsoft Identity Security and Protection manager, "Based on our studies, your account is more than 99.9% less likely to be compromised if you use MFA (Cimpanu, 2019). So what is multi-factor authentication or MFA for short? As listed by Gibson, factors of authentication include:

- Something you know. Included here are passwords and PINs.
- Something you have. Smart cards, and software authenticators (e.g. Microsoft Authenticator)
- Something you are. This usually includes biometrics, fingerprints, and face scans, etc.
- Somewhere you are. Could use your GPS coordinates.
- Something you do. E.g. picture passwords on Windows, gestures recorded on top of a picture (p. 69).

Anything that uses two or more factors of authentication is considered MFA.

I am partial to Microsoft Authenticator, which has a free app for both Android and iOS, because you can set it to require App Lock which means that even if you leave your phone unlocked there is another layer of security required to access the codes. NIST recommends that you use MFA at minimum for your primary email, all financial accounts and health data (NIST, 2019). The method of setting up MFA for any account is pretty simple. These steps are a broad overview and do not, in fact, represent actual steps which will vary by site.

1. Install the authenticator app on your phone.
2. On the website of the account you want to enable MFA you will need to get to the point where you see the QR code, this binds the authenticator app to the website.
3. Open up your authenticator app from step 1 on your phone. Hit the add button and scan the QR code.
4. Some websites will have you enter a code from the authenticator app to verify the linkage and then you're done. You can find additional information, such as, a list of websites that allow MFA, and a browser add-in to notify you whether MFA is available on the websites you surf, in the NIST article referenced below.

NIST does not recommend, using text as a secondary method of authentication because of how easy it is to compromise your cell phone number. I don't necessarily recommend this method because it's inconvenient if you're out of cell coverage area. The authenticator app works without internet access because the code is generated according to an algorithm.

MFA is more secure than just a password because an MFA enabled account requires two pieces of authentication information vs. just one and since just passwords can be hacked, cracked, guessed, or phished that second bit of information that is held by the app on your phone provides a bit more security that is less susceptible to attack.

Send me an email if you've got an idea for any upcoming topics. And stay safe out there.

Eureka Police Department

Officer of the Month

Eureka Police Department is pleased to announce that Officer Patrick Bishop was selected by his supervisors as July's Officer of the Month!

Officer Bishop has been recognized multiple times throughout the last few months for his involvement in critical situations and calls for service that he and his watch have responded to. He has been commended for playing vital roles in the various calls for service to include writing and obtaining search warrants, successful de-escalation tactics, and providing medical assistance to victims until medical personnel arrived on scene.

He has also been recognized for mentoring younger officers in the department, taking on leadership roles out in the field and assisting other units within the Department with various needs.



Public Works Employee Spotlight:

Chris Armstrong – Utility Worker II, Wastewater Collections

Public Works: Where are you from originally and what prompted your move to northern California?

Chris: I was born in Deland, Florida and grew up in St. Augustine - the oldest city in America. My wife and I decided to move here 16 years ago and we just celebrated our 14th wedding anniversary. We have two boys, Cooper who is ten and Charlie, six.

PW: How long have you worked for the City and where did you work previously?

Chris: I have been with the City for two and a half years. Before I joined the Wastewater Collections team, I was the Security Manager for Blue Lake Casino.

PW: How many coworkers do you have on the Wastewater Collections crew and what would you say is the best part of your job?

Chris: There are nine of us on the Wastewater Collections crew and the best part of my job is being around the crew. They all bring a different dynamic and skill set which makes my second best part of my job enjoyable, being eight to ten feet down in a hole fixing the City's infrastructure...sewer mains, laterals, and other sewer related maintenance projects.

PW: Finally, many folks who work for the City know you are a skilled griller – your barbeque is fantastic! Tell us about your side-hustle catering BBQ business, SeaSmoke, and how that started.

Chris: As most know, I love to barbeque! Back in the beginning, and a long time ago, I was talked into going to a BBQ competition with my friends; we didn't fair that well. However, I stayed with it and learned how to BBQ for judges versus the general population. Then I decided to start going to large events where people would pay me for BBQ, then someone reached out to me and asked me to cater his/her gathering. The name SeaSmoke is actually my Uncle's fishing boat name, I could not think of a team name for the first BBQ competition and that was the only name which came to mind.

This year has been extremely different as the Covid-19 pandemic hit and changed the rules. Every event that I look forward to doing has been cancelled or postponed. Weddings have gone virtual and there are few events that have happened. Then there's the mask, for obvious reasons. It is hard enough to breathe with the mask on, now just add the smell of food and your mouth starting to drool. It makes it that much harder with a wet mask on that smells like food. One could probably put some of my BBQ sauce on it and eat it - please do not eat a mask. Stay safe and healthy everyone!



Public Works Department

CURB APPEAL

It's time to tidy up your curblines, fencelines, and trim shrubs and bushes that impede alley and sidewalk right-of-ways! Like many cities, Eureka has a municipal code addressing the responsibility of home and business owners to eradicate weeds that grow along curblines and sprout from sidewalk cracks, as well as shrubs and vines that overhang fence lines and sidewalks. This also applies to the alley behind your property if excess shrubbery and weeds spill out into the alley. After months of rain followed by warmer spring and summer temps, the weeds are tall and mighty and many homeowners are on the offensive to pretty up their yards by weeding and trimming and pruning.

In an effort to maintain tidy neighborhoods it's a community effort to not only take care of your yards but to also keep your curbs and storm drains free of weeds and garbage. If you live on a corner you most likely have storm drains near by. If you see garbage, including cigarette butts in the entrance of the storm drain, glove up and do the right thing for the environment and dispose of these articles properly. Remember – everything that enters the storm drains goes directly into Humboldt Bay. Keeping the storm drains free of debris also mitigates street flooding during periods of heavy rain.

So, now there's the question of how to get rid of these weeds. Some weeds like dandelions can be difficult to remove due to their tenacious tap roots. Here are some environmentally-friendly methods of removing weeds from your sidewalks and curblines:

- Use a small flat-head screwdriver or a dandelion digger to dig and scrape the weeds out. Do what you can to get as much of the root system as you can.
- Use a flat-edge shovel. The flat edge digs directly into the area where the curb meets the street and helps to loosen and remove weeds.
- Boil water and carefully pour it on the weeds. Extreme heat will kill the entire weed, including the roots.
- Make a simple spray with one quart of vinegar, 1/4 cup of salt and 2 tablespoons of dishwashing detergent. Stir it all together until the salt dissolves. Add it to a spray bottle and spray directly onto the weeds. This works best when there is no rain in the forecast for a couple of days.
- Of course, you can pull individual weeds. Pulling is especially effective for weeds with taproots, such as dandelions. This is best done when the soil is very moist; try watering heavily, then pulling steadily on the weed until it comes out entirely.

CURB APPEAL continued...

Many Eurekaans have participated in the “Keep Eureka Beautiful” street trees program. These trees, which have added a lot of curb appeal to our neighborhoods, also require weeding and maintenance.

Finally, if you are not familiar with the City’s municipal code regarding weed abatement, here’s the fine print:

Municipal Code 94.17 states “It shall be unlawful for any person owning, occupying, renting, managing, or controlling any real property in the city to cause or permit any weeds, or to place, cause, or permit any rubbish, to be or remain on any real property in the City or on portions of streets adjoining such real property to the center line of such streets. It shall be the duty of every such person to remove or destroy such weeds and/or rubbish. Destruction by burning within the City shall be unlawful unless the written permission of the Chief of the Fire Department is first obtained.

